

APPROVED

By Minutes of the meeting of the  
Council of the ATL NPP Fund  
dated 02.21.2020 No. 3

## **PROVISION OF THE SECOND INTERNATIONAL COMPETITION «ATOMIC PEGASUS»**

### **1. General terms**

1.1. The founder of the Second International Competition "Atom-Couture" (hereinafter referred to as the Competition) in 2020 is the Municipal Development Assistance Fund "Association of Territories for the Location of Nuclear Power Plants" (hereinafter referred to as the ATL NPP Fund).

1.2. The competition is dedicated to the 75<sup>th</sup> anniversary of Victory in the Great Patriotic War and the 75<sup>th</sup> anniversary of the nuclear industry in the Russian Federation.

1.3. The competition is supported by the State Corporation «Rosatom», «Rosenergoatom» JSC (hereinafter referred to as the Rosenergoatom), the Rosenergoatom's branches - operating and under construction nuclear plants, «Publishing House «Children's Literature» JSC, Literature Institute named after A.M. Gorky, the Union of Russian Writers, administrations of municipalities of the location of nuclear plants in the Russian Federation, administrations of foreign twinned cities from Belarus and Hungary.

1.4. The general management of the Competition is carried out by Netyaga Nikolay Nikolaevich, the Chairman of the ATL NPP Fund.

1.5. This provision defines the organization and conditions of the Competition.

1.6. Official information about the competition is posted on open information resources of municipalities, on the official site of the ATL NPP Fund and the Rosenergoatom's official website [www.rosenergoatom.ru](http://www.rosenergoatom.ru).

### **2. Aim and objectives**

2.1. The aim of the competition is to involve employees of the organizations and residents of the territories of the Russian nuclear power plants into the development of key areas of the nuclear industry, corporate culture, the formation of a single effective environment for workers of the organizations and residents of the cities of the nuclear industry in the Russian Federation and also the distribution of the best social practices of «Rosatom» State Corporation in foreign twinned cities including the territories where the Russian-designed nuclear power plants are built.

2.2. The key objectives of the Competition are:

2.2.1. Search and support for talented children in the field of literature, development of their abilities; providing opportunities for communication with famous Russian writers, journalists, philologists; running master classes; career guidance

2.2.2. Involvement of the residents into the social project activities realized by the State Corporation according to the values, methods and performance measurement system

adopted by the Rosenergoatom; development of the leadership potential of “change teams” (active residents involved into social project activities).

### 3. The main directions of the competition

3.1. The competition has four stages.

3.1.1. The first stage provides:

3.1.1.1. The competition running on two thematic tracks: «75 years of Peace» and «Peaceful Atom». For each track there are three main nominations and one special for all ones:

- The first nomination is «The best Story». This is a competition among works written no more than 10 pages in A4 format, printed in Courier New font, size of a pin - 12, format - doc;

- The second nomination is «The Best Poetic Work». This is a competition among works written no more than 2 pages in A4 format, printed in Courier New font, size of a pin - 12, format - doc;

- The third nomination – «The love story of the city N». Stories will be selected in each city that will form the basis of the novel about a particular satellite city of nuclear power plants. Further, these stories will be included in the book about the history of the creation of the atomic city and the life of its heroes. The book will be written in collaboration with a famous writer and young authors;

- The fourth nomination – «The best illustrations.» The competition accepts color illustrations of size A4. Works must be scanned in JPG format (resolution - 300 dpi) and sent by e-mail of the competition (pegasikatom@mail.ru);

- special nomination – «The best teacher of literature and the Russian language of the country of Rosatom». The teacher whose children will send the highest number of winning works to the competition will win.

*Topics for the track "75 years of Peace":*

- «Our grandfathers talk about victories»;
- «Grandson / granddaughter of the winner»;
- «World without war»;
- «Peace tales»;
- «Heroic advice»;
- «Lullaby about the Peace»;
- «Patriotic counters»

*Topics for the track "Peaceful Atom»:*

- «I am from the atomic family»;
- «Atomic stories»;
- «Tales about the Peaceful atom»;
- «Atomic lullaby»;
- «Counters about the atom»;
- «Atomicriddles».

One participant can send work for one nomination, as well as for all nominations of the competition, submitting no more than one work for each nomination.

When sending a work, a participant should attach the completed table (Appendix 1), and send a video message.

#### 3.1.1.2 Running training events for young authors:

- visiting master classes for participants of the Competition. Members of the Union of Russian Writers, teachers-philologists will hold literary meetings with children and teachers in participating cities in the format of a master class, individual consultations for participants of the Competition;

- record of lectures in the directions of the competition. Lectures on the topics: “Psychology of literary creativity”, “Literary skills”, “How to write prose”, “How to write poetry”, “How to write plays”, “How to make book illustrations” will be sent to participating cities.

3.1.2. **The second stage** includes the selection of works submitted and the preparation of the “Literary shift” in a children's camp on the Baltic Sea coast in the Kaliningrad region.

#### 3.1.3. **The third stage involves:**

##### 3.1.3.1. Conducting a "Literary shift" in a children's camp near Kaliningrad.

In the camp program:

- lectures on the topic of the competition;
- individual lessons of writers with young authors and preparation of their works for publication;
- "Literary evenings";
- open airs for young artists;
- lectures for young play writers;
- staging a performance;
- cultural program including excursions in the city of Kaliningrad and the region.

At the end of the shift each section will present the results of its work: artists will present drawings, writers and play writers will present their works in the format of Literary Evening, actors will show a performance prepared according to one of the works of young authors.

##### 3.1.3.2. Official ceremony award:

- Film about the "Literary shift";
- Presentation of diplomas and souvenirs to the winners of the Competition.

##### 3.1.4. The fourth stage provides:

- publication of a book with the works of the winners;
- awarding of school that took an active part in the Competition by books of the publishing house “Children's Literature”.

## 4. Participants

4.1. Competition participants are children living in municipalities: Balakovo municipal district of the Saratov region, Bilibino municipal region and the town of Pevek of the Chukotka Autonomous Region, the city of Volgodonsk and the Dubovsk district of

the Rostov region, the town of Desnogorsk and the Roslavl district of the Smolensk region, the city district of Zarechny of the Sverdlovsk region, the town of Kurchatov of the Kursk region, the town of Novovoronezh of the Voronezh region, the city of Obninsk of the Kaluga region, the town of Polyarnye Zori of the Murmansk region, Sosnovoborsky town district of the Leningrad region, Udomelsky town district of the Tver region, Neman town district and the town of Sovetsk of the Kaliningrad region, the city of Moscow (for central office staff), as well as in foreign twinned cities from Hungary, Belarus.

## **5. Competition jury**

### 5.1. Co-chairs of the Competition jury:

- Tkebuchava Dzhumberi Leontovich is the first deputy of the general director for Corporate Functions of «Rosenergoatom», JSC;
- Varlamov Alexey Nikolaevich is a rector of the Literature Institute named after M. Gorky;
- Kotunova Irina Borisovna is an editor-in-chief of the publishing house «Children's Literature».

The functions of the co-chairs of the Competition jury: they manage the work of the Competition jury, control the implementation of decisions of the competition jury, and sign the minutes of the meetings of the competition jury.

### 5.2. Project Coordinators:

- Tsyganova Julia Sergeevna is an author of the project, member of the Union of Russian journalists;
- Titova Natalya Vasilyevna is a chief expert of the department for work with regions and government agencies of «Rosenergoatom», JSC.

Functions of the project coordinators: coordinate the work of the members of the competition jury; coordinate the preparation of a review of the submitted materials; prepare agendas for meetings of the competition jury, documents and draft decisions; keep a minute of the meetings of the commission; provide document management and realize control over the deadlines for the implementation of decisions of the competition jury.

### 5.3. Members of the competition jury:

- Borisov Vladimir Mikhailovich is a child poet, member of the Union of Russian Writers;
- Dmitrienko Sergey Fedorovich is a vice rector for scientific and creative work of the Literary Institute named after M. Gorky;
- Konyshcheva Oksana Vasilievna is a chief of the «Rosatom Culture Territory» project of the Rosatom State Corporation;
- Kiselev Gennady Anatolyevich is a writer, member of the Union of Russian Writers, actor, director;
- Kochulina Tatyana Viktorovna is a teacher of the Russian language and literature, philologist;

- Repetur Lena is an illustrator;
- Shatalin Vladimir Aleksandrovich is a general director of the Publishing House «Children's Literature»;
- Shashkova Julia Yurievna is a member of the Board of Directors of Publishing House "Children's Literature";
- Shurochkova Natalia Valeryevna is a chief of the «Rosatom School» project of the «Rosatom» State Corporation.
- Churilova Svetlana Viktorovna is an executive secretary of the ATL NPP Fund, member of the Union of Russian Journalists.

The functions of the members of the competition jury: they select the participants of the Competition, work within the framework of the project, identify the winners of the Competition.

## **6. Evaluation criteria**

6.1. Decisions of the competition jury are made by a simple majority of votes.

If the votes are equal, the votes of the co-chairs of the competition jury are decisive.

6.2 Participants of the Competition are evaluated in two age categories: from age 9 to 12 years old and from age 13 to 17 years old.

6.3. Participants are evaluated separately for each age group.

6.4. In each age group are determined 7 winners in the Russian Federation and 1 winner in a foreign twinned city.

Summing up the results of the Competition, a collection of short stories and poetic works will be published, which will include works of 60 winners of the Competition:

- 14 Russian and 6 foreign winners in the nomination "Best Story";
- 14 Russian and 6 foreign winners in the nomination "Best Poetic Work";
- 14 Russian and 6 foreign winners in the nomination "Best illustrations".

## **7. Prize fund**

7.1. All children who send a work will receive a diploma of participation.

7.2. All teachers whose children took part in the Competition will receive a teacher's diploma.

7.3. The winners of the Competition will take part in the "Literary shift" of the children's camp in the Kaliningrad region.

The result of the "Literary shift" will be children's works prepared for publication.

7.4. The best children's works will be included in the collection of literary works with the illustrations of the winners of the nomination "Best Illustrations". Authors included in the collection of works will receive five examples of books.

7.5. The winners of the Competition will be awarded with a winner's diploma, a signed statuette and a video about the "Literary shift".

7.6. All schools of the participating cities that took an active part in the project will receive a special prize from the publishing house «Children's Literature» and the State Corporation «Rosatom» - books for the school library.

7.7. The best teacher will also receive a signed statuette of the project, a diploma and a cash prize.

7.8. The performance, which will be prepared by the project participants, will be staged in one of the Moscow theaters in September 2020, and it will also take part in another project of the State Corporation «Rosatom» - an industry theater festival.

7.10 Participants of the Competition will have the opportunity to present their works on federal information platforms, including You Tube. It will make possible to expand the format of acquaintance with young talented authors.

## **8. Dates**

8.1. The beginning of the «Atomic Pegasus» literary competition in the territories of the Rosenergoatom's presence and in foreign twinned cities is February 21, 2020

8.2. Online literary school, basic training course "Fundamentals of literary skills", classes of teachers in cities are according to the project schedule.

8.3. The deadline for work submission for the Competition and the beginning of the work of the competition jury is from May, 01 to May 15, 2020.

8.4. Summing up, announcing the winners, inviting the winners to the summer camp for «Literary shift» is in May 2020 at the school ranks «Last bell».

8.5. The work of the «Literary shift» in children's camp in the Kaliningrad region (finalizing the works of the authors, preparing works for publication, shooting a video about the «Literary shift», preparing a script for the works of the authors) is August 4-19, 2020

8.6. Premiere video is August 18, 2020

8.7. Award Ceremony - August 18, 2020

8.8. The premiere is August 18, 2020.

8.9. Participation of actors in the «Industry Theater Festival» is August 20-25, 2020

8.10. Awarding of the schools that took the most active part in the competition is September 01, 2020 at the «First Call» school lines.

## **9. Final provisions**

9.1. The Fund reserves the right to use the works submitted for participation in the Competition, and the information about them for free posting on the Internet, in television and radio broadcasts, on outdoor advertising media, for decorating the buildings of the Rosenergoatom and the «Rosatom» State Corporation, in socially important events on the territory of the Russian Federation, as well as in publications in the print media, including those that are dedicated to this Competition, and also for other non-commercial purposes, with the obligatory indication of the name of the author (co-authors) of the work.

